

# M - S T A N D X P O<sup>TM</sup>

EXCELLENCE SIMPLIFIED



# COMPANY INTRODUCTION

M-Stand Xpo brings brands to life across Europe through thoughtfully crafted exhibition spaces. With a strong presence in Germany, Italy, Spain, France, Belgium, Switzerland, and the Netherlands. We blend design, precision, and craftsmanship to create modular and bespoke booths that speak with clarity and confidence. From the first sketch to the final installation, every detail is guided by care, experience, and a deep respect for how brands wish to be seen.



# OUR STORY

M-Stand Xpo brings over 18 years of experience and a legacy of crafting more than 3,000 + exhibition booths across the Globe. We create modern, purposeful exhibition environments that invite engagement and leave a lasting impression. Guided by care and expertise, our team delivers every project seamlessly, from first concept to final completion.

Along the way, we build responsibly, choosing smarter materials and processes that reduce waste and environmental impact. Sustainability is woven into our thinking, ensuring beautiful spaces that respect both your brand and the world around us.

**3000+**

BOOTH

**18+**

YEARS OF EXPERIENCE

**600+**

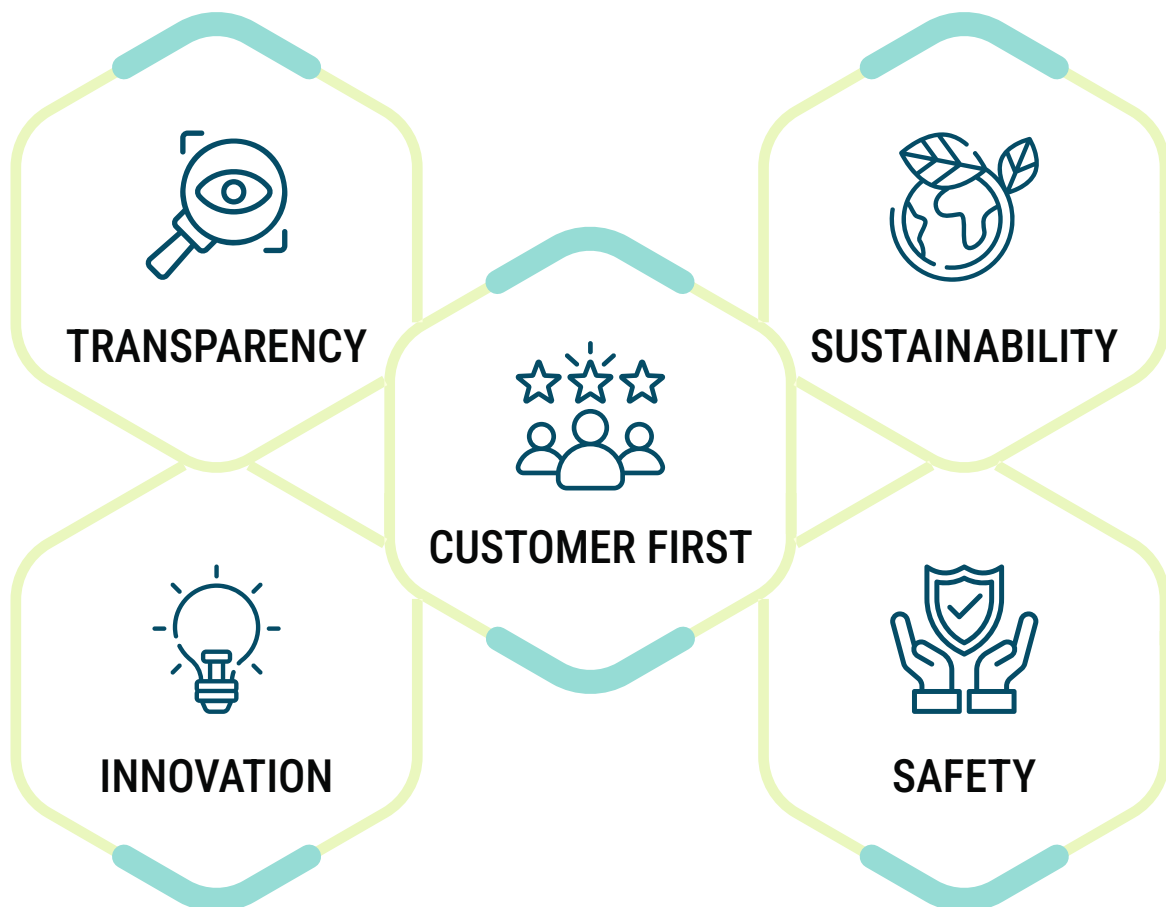
TRADE SHOWS





# WE STAND FOR

At M-Stand Xpo, we believe in simplicity guided by responsibility. We do the right thing, build thoughtfully, and protect our people, while making conscious choices that respect the environment we work in. From selecting smarter, more sustainable materials to maintaining the highest safety standards on every show floor, we act with care and transparency at every stage. Our approach is calm, honest, and centred on what truly matters. Creating lasting value for your brand and meaningful success for our clients.



# MILESTONES

2010

100 + STALLS COMPLETED

2015

M-Stand Xpo AWARDS FOR  
SUSTAINABLE BOOTH

2017

PRESENCE IN  
DUBAI AND GERMANY

2018

PRESENCE IN US

RECEIVED AWARD FOR  
FRANKFURT SUSTAINABLE BOOTH

2025



## VISION

To design and build exhibit environments that make brands stand out – delivering smart, responsible, and seamless solutions that put our clients' success at the centre. We're here to create experiences that are easy, honest, and built with care from start to finish.

To redefine the exhibition industry with smarter, responsible, and future-ready solutions, minimizing carbon footprints through better materials, efficient production, and sustainable practices. We aim to be the most trusted partner in the USA. trade show space, creating standout brand experiences while helping the industry move toward a cleaner and safer tomorrow.



## MISSION

# WHAT MAKES US UNIQUE

## PAN-EUROPE

Expert teams across Europe ensure seamless execution across Germany, Italy, Spain, France, Belgium, Switzerland, and Netherlands.

## PROVEN QUALITY

Thoughtful engineering, durable materials, and fine detailing create exhibition builds that stand strong and impress.

## CUSTOMER CENTRIC

A transparent, collaborative process centred on your goals, experience, timelines, and long-term brand success.

## DEADLINE DRIVEN

Proven systems ensure reliable delivery, precise coordination, and timely installation without compromising quality.

## EXCELLENCE DELIVERED

M-Stand Xpo partners with brands across Europe, creating thoughtful exhibitions guided by precision and responsibility.

## THE FULL JOURNEY

From design to dismantling, every stage is managed in-house with precision, consistency, care, and complete control.

## DESIGN INTELLIGENCE

Strategic designs go beyond aesthetics, engaging audiences and elevating brand presence with purpose and clarity.

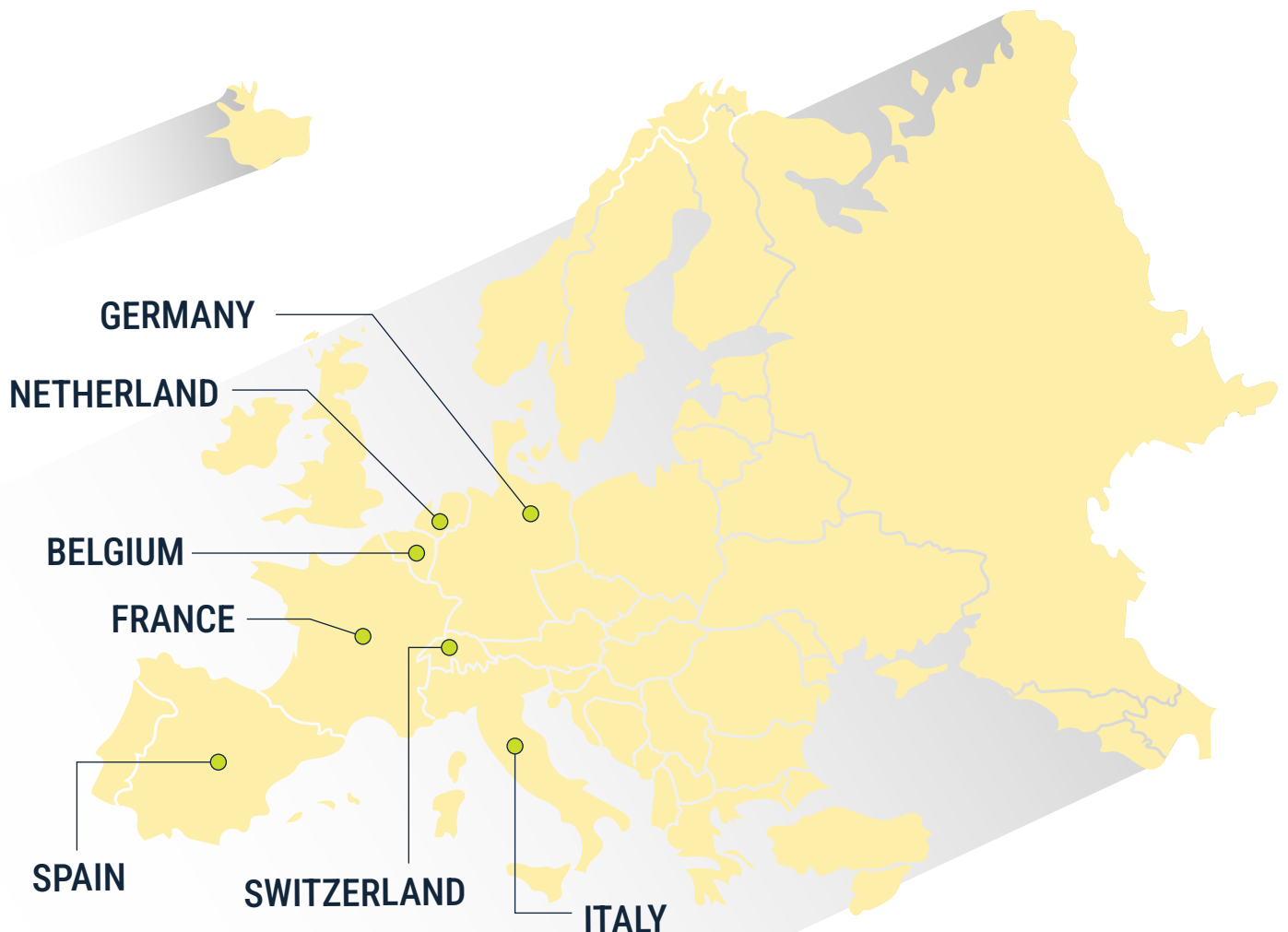
## SUSTAINABLE THINKING

Smarter material choices and responsible production reduce waste while supporting sustainable, environmentally conscious exhibitions.

# OUR PRESENCE IN EUROPE

Because your brand deserves a partner who never stops at borders.  
Your ideas deserve to be seen—everywhere. That's why our presence  
stretches from East to West, your brand story travels with us.  
**Where you dream of building, we show up beside you.**

WE'RE THERE WITH YOU.





# CLIENTS ON BOARD

Proudly trusted & honored to have partnered with some of the most respected names & visionary brand in the industry.



# CORE PRODUCT CATEGORIES OF THE BRAND



## SIGNATURECRAFT SERIES

A fully custom-built series with limitless creative freedom crafted to turn bold ideas into iconic spaces, indoors or outdoors.

## LUMIGLOW SERIES

A backlit, aesthetic booth system designed to stand out, easy to assemble and impossible to ignore on the show floor.



## NEOFRAME SERIES

A smart, fast-to-build system with strong load-bearing capacity, ideal for mounting TVs, shelves, and displays at an affordable cost.

# HERO SERVICES

We bring your brand to life across Europe with meticulous care, managing every detail from concept to completion. Supported by dedicated local project managers, we ensure flawless execution, unlimited design refinement, early warehousing, and sustainable build solutions that are as elegant as they are responsible.



## END-TO-END EXECUTION

From the first spark of an idea to the final, polished installation, we orchestrate every step with mastery and finesse. Your vision unfolds effortlessly, becoming a seamless, stress-free experience across Europe.



## DEDICATED LOCAL PROJECT MANAGER

A devoted local expert champions your project at every stage, treating your brand with the care and attention it deserves. Clear communication, unwavering guidance, and thoughtful oversight mean you're always in confident hands.



## UNLIMITED DESIGN REVISIONS

Imagination has no limits, and neither do our designs. We sculpt, refine, and perfect every detail until your exhibition space embodies absolute brilliance and your brand story shines through.



## SUSTAINABLE BUILD SOLUTIONS

Crafted responsibly, designed with elegance, and built to inspire, our sustainable materials leave a lighter footprint while making a lasting impression. Beauty, durability, and eco-consciousness come together in perfect harmony.

# INDUSTRIES WE SERVE



**PHARMA**



**IT**



**AUTOMOBILE**



**BANKING**



**HEALTHCARE**



**FOOD**



**REAL ESTATE**



**ENGINEERING**



**ENERGY**



**PACKAGING**



**TEXTILE**



**DAIRY**



**BEAUTY AND  
COSMETICS**



**COMMUNICATION**

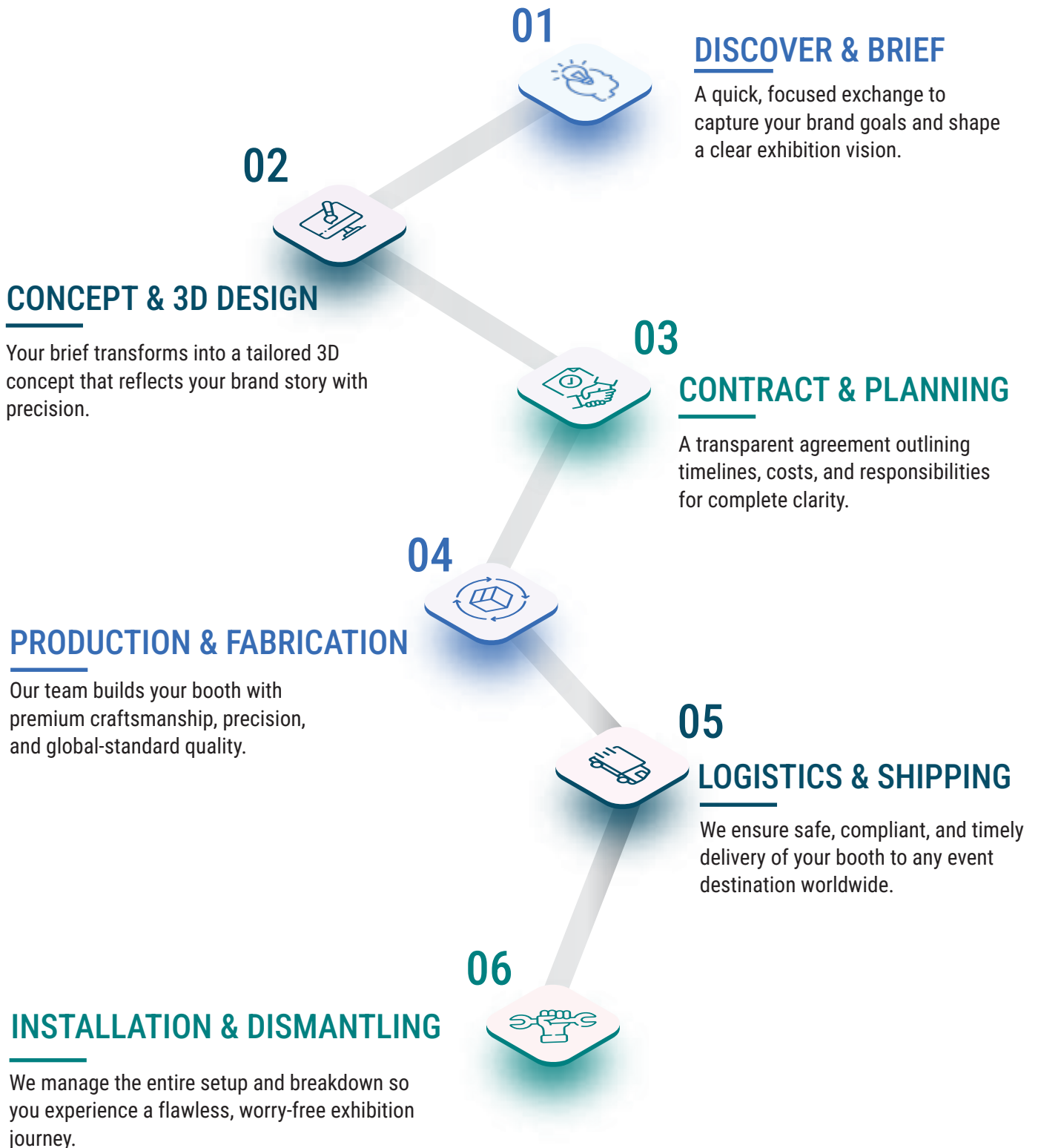


**COOKWARE &  
KITCHEN  
APPLIANCES**

**AND MANY MORE...**

# OUR WORK FLOW

FROM CONCEPT TO CREATION,  
DESIGNED TO MAKE EXHIBITING EFFORTLESS





# MEET OUR TEAM



**ANIKET MALI**

FOUNDER & MD



**RACHANA MALI**

PRINCIPAL DESIGNER



**PRADEEP SUVARNA**

SENIOR PARTNER



**PRACHEE SOLANKI**

BUSINESS  
DEVELOPMENT MANAGER



**SHRUTI KADAM**

PROJECT MANAGER



**SUMEET VISHWAKARMA**

SENIOR DESIGNER



**PRANALI NIUNGARE**

CLIENT SERVICING  
EXECUTIVE



**MONALISA SHINGORNIKAR**

CUSTOMER  
RELATIONSHIP EXECUTIVE



**NITESH CHAVAN**

DIGITAL MARKETING  
MANAGER

# OUR WORK





# HALL OF EXCELLENCE

At M-Stand Xpo, excellence isn't an aspiration -it's a standard. Our work has consistently been recognised by leading industry bodies for quality, innovation, and execution. These awards validate our position as a trusted and progressive force in the exhibition and events industry.



## Exhibition Showcase India Event Expo Exhibitor Award (2024)

Awarded for outstanding participation and contribution at EEA 2024, this honour highlights our ability to deliver superior exhibition environments with precision, aesthetic value, and operational efficiency.

## Indplas '22 IPF Excellence Recognition

Presented by the Indian Plastics Federation, this award acknowledges M-Stand Xpo's exceptional performance as an exhibitor at Indplas '22, reflecting our commitment to high-standard design, structural quality, and strong industry collaboration.



## Exhibition Excellence Awards EEA 2024 Trophy

A prestigious recognition of our proven capabilities in exhibition design and execution. This award reinforces M-Stand Xpo's commitment to setting new benchmarks in creativity, sustainability, and client experience.



# THANK YOU

LET'S BUILD SOMETHING  
EXCEPTIONAL TOGETHER